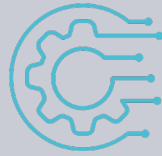


PaySAR

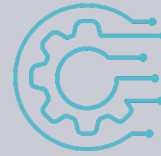
International Modern Technology



CONTENTS:



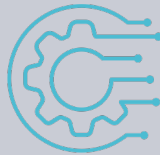
Turning point



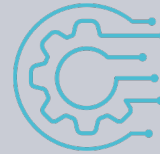
PaySAR



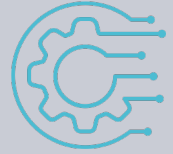
PaySAR KYC



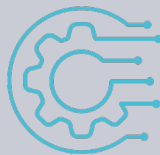
target market



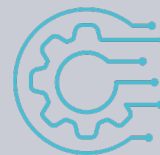
More about paySAR



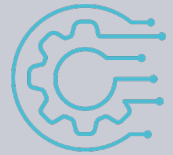
Where PaySAR now



beginning



PaySAR Illustration



Video

TURNING POINT:



At the present time, cash transactions are a common feature among international pilgrims traveling to perform Umrah and Hajj, as it is considered a challenge to the complete transformation of banking and digital transactions for **Vision 2030**.

During performing the Hajj and Umrah, the International pilgrims suffer from the following difficulties:

- cash handling
- currency exchange rate
- Possibility of losing money

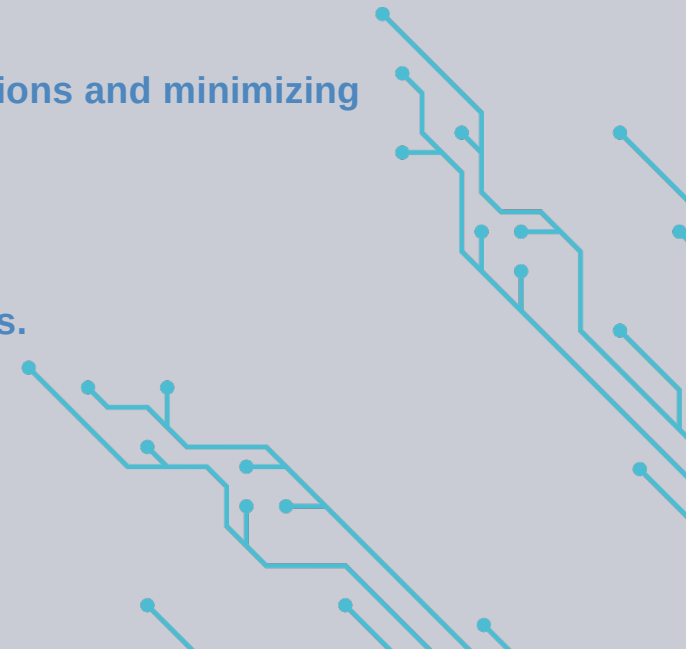
Turning point was formed with the **PaySAR** project for dealing with digital money.

PAYSAR:



The company aims to launch a digital wallet for users, with focus on the use of modern technologies in artificial intelligence, big data and the protection of user data. **PaySAR** will do the following:

- ✓ Use of digital and biometric technologies in identification and matching of identity.
- ✓ Enabling Blockchain technology for seamless integration between international wallets and banks with **PaySAR**
- ✓ **PaySAR** is built on microservices technology for fast transactions and minimizing the risk of errors.
- ✓ Focus on Mada for the payment's mechanism.
- ✓ Using a secure wallet to protect data and financial transactions.



PAYSAR:



PaySAR guarantees the safety and comfort of Hajj and Umrah for the International pilgrims through:



Digital wallet

A secure digital wallet that allows depositing, cash withdrawing, storing multiple cards and the bank accounts in secure environment.



Safe use

No need to enter account information during the payment process.



Refund Money

The possibility of refunding the money to the deposited account after completing the performance of hajj & Umrah and after returning to their Country.



PAYSAR KYC:

PaySAR KYC process contains the following procedures:

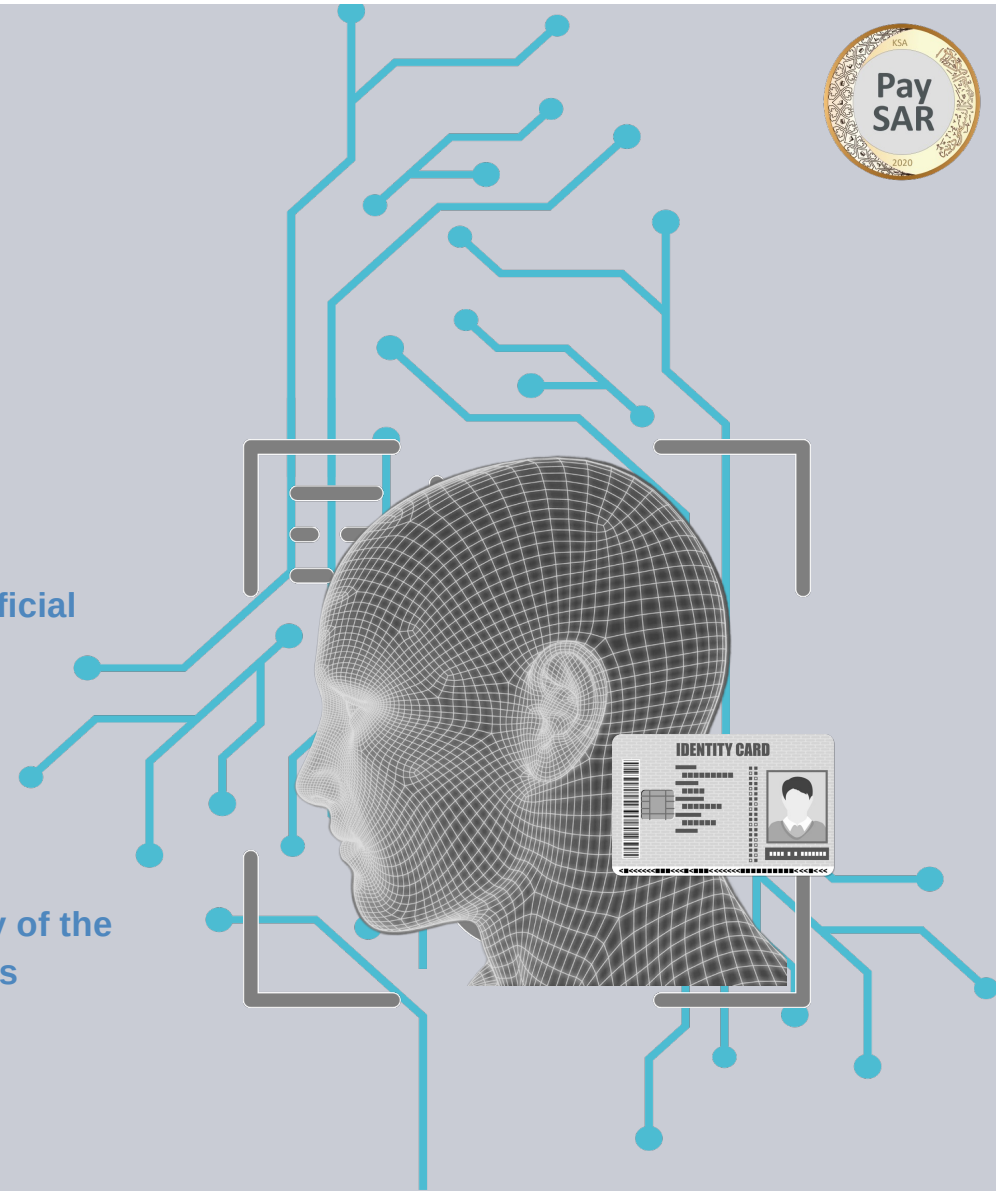
Scanning customer face and ID

Get a copy of official documents

Validation of conformity of official documents

Check the validity of the official documents

Validate matching the user face with Official document digitally.





TARGET MARKET:

PaySAR will direct its focus on the main categories involved in Hajj and Umrah, which include visitors to Baitul Rahman and local merchants.

Develop secondary online services along with digital wallet to take advantage of market coverage across global customers and local merchants.

Expansion to pilgrims from other countries and local Merchant in other cities.



The primary focus is on local merchants in Makkah and Madinah regions.

Initial focus on the top 5 countries (Pakistan, Indonesia, India, Egypt, and Turkey), to target a minimum of 65% market share in 5 years.

MORE ABOUT PAYSAR:



PaySAR has evolved to become an innovative solution with the following features:



Fully digital customer recognition



Online reservations for accommodation and transportation



Deposit funds into the wallet from external bank account or wallet



Ability to pay using QR or NFC or a digital card in any store in Saudi Arabia



Online shopping store



Insurance options for pilgrims



WHERE PAYSAR NOW:



PaySAR is in the final stages of product development and testing

In the process of signing with a local bank in Saudi Arabia

A contract was signed with two companies in Pakistan covering approximately 70% of the Pakistani market

In the process of submitting to Sandbox of the Central Bank

Signed agreement with a company in Malaysia



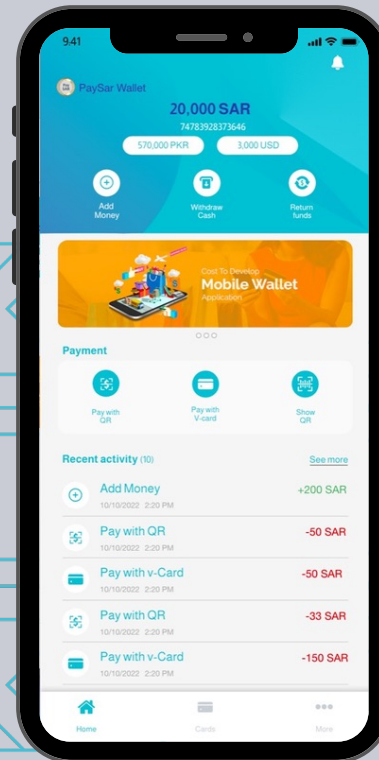
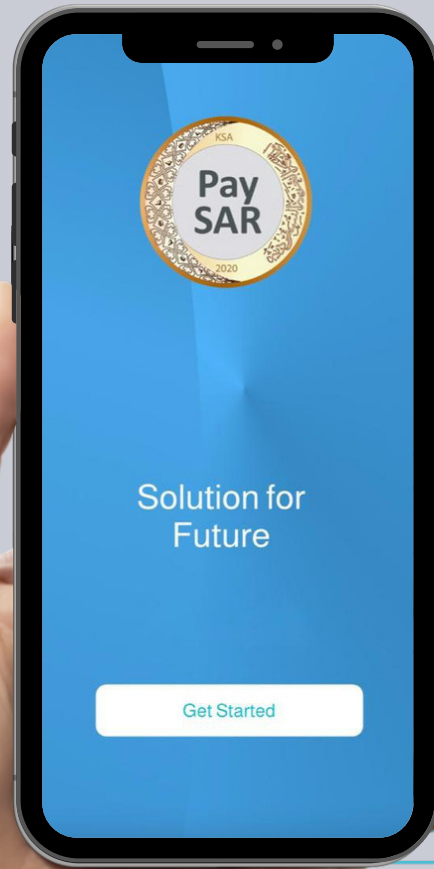


BEGINNING:

PaySAR seeks to be the beginning of its journey in the Hajj season for the year 2022-2023.



PAYSAR ILLUSTRATION:

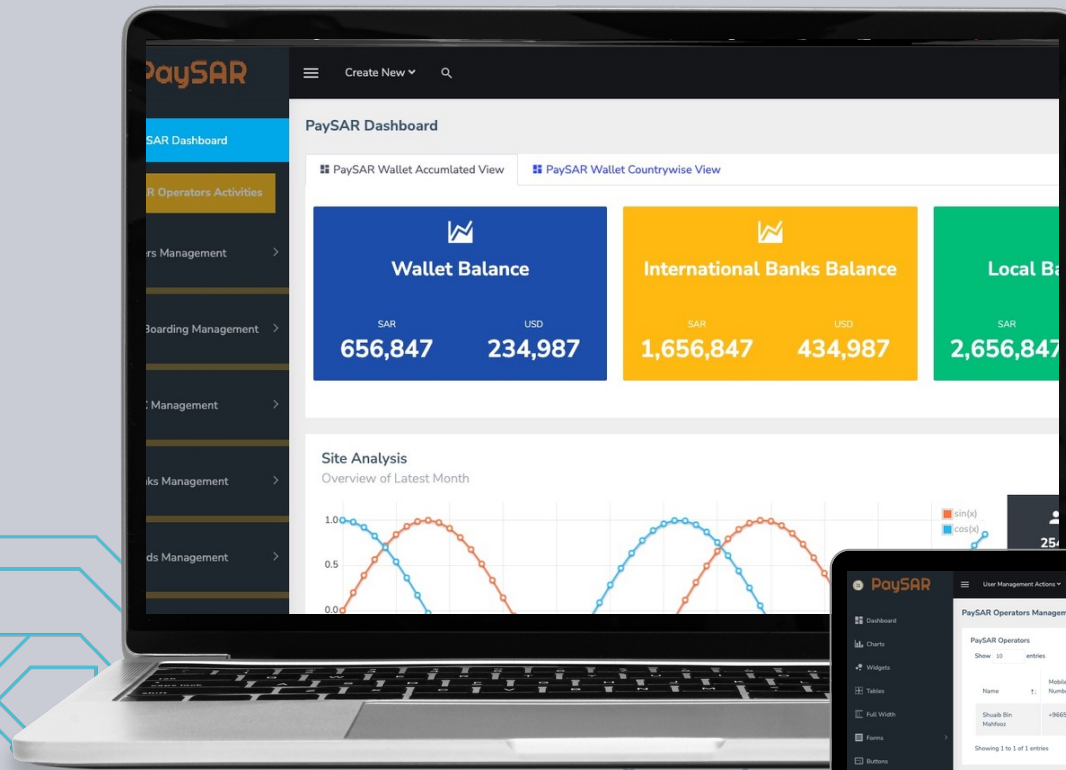


Mobile App

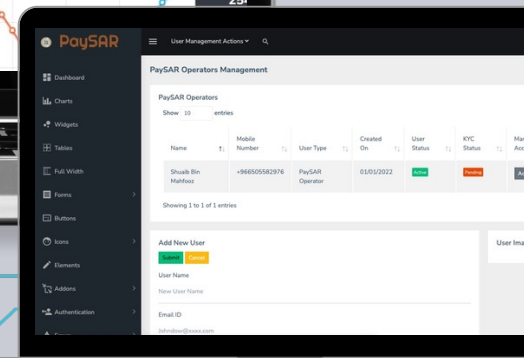
Recent activity (10) [See more](#)

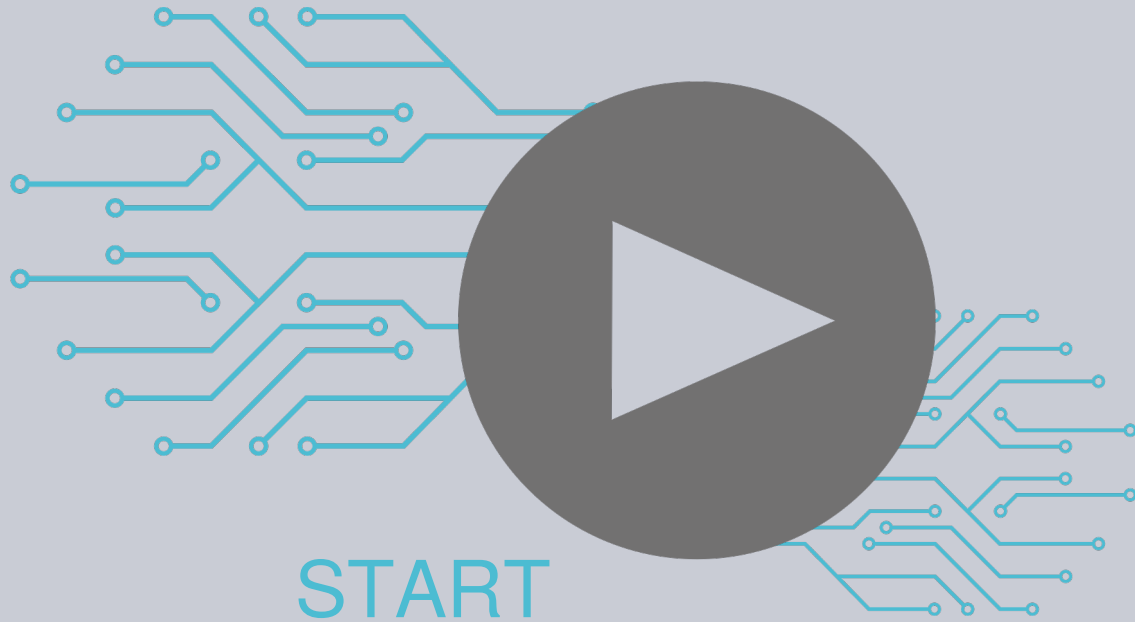
| | | |
|--|-----------------|----------|
| | Add Money | +200 SAR |
| | Pay with QR | -50 SAR |
| | Pay with v-Card | -50 SAR |
| | Pay with QR | -33 SAR |
| | Pay with v-Card | -150 SAR |

PAYSAR ILLUSTRATION:



Back End Web





START

VIDEO

Thank You

